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IN 41 MONTHS COLLECTED
400000
Units of Blood 
In 2023 more than 1 Lakh Units of Blood



4 Lakhs Units Achieved In 41 Months

Another Milestone of Odisha-Mo Parivar

Odisha-Mo Parivar's Jeevan Bindu program is a beacon of hope, ensuring a lifeline for critical patients, accident victims, and those in need.

organized across the state, maintaining adequate blood stocks at all 56 blood banks.

The Jeevan Bindu program came under the patronage of Odisha-Mo Parivar on August 9, 2020. With the primary goal of meeting emergency

The target is to collect 1 lakh blood units annually and the Jeevan Bindu program consistently achieves its yearly targets. Thanks to the dedicated efforts of the senior leaders, blood bank officers, organizers, Jeevan Bindu coordinators, stakeholders etc. Odisha-Mo Parivar has collected over 4,00,000 units of blood in a span of 41 months (9th August 2020 - 23rd January 2024).

Odisha-Mo Parivar expresses gratitude to all blood donors for their contributions, making this blood collection program a remarkable success. The organization is committed to continuing this service, aiming to support people during their challenging times.



blood requirements and saving lives, blood donation camps are

EYE CHECKUP CAMP BY ODISHA-MO PARIVAR



See Page-7

Accident victim assisted for treatment under BSKY scheme

Sandeep Mohapatra, a resident of Patakura, Kendrapda had met with an accident and was admitted to a nearby hospital for emergency treatment. The family approached Sri Deepak Mohapatra, Joint secretary, BYJD, seeking help to shift Sandeep to SUM Hospital, Bhubaneswar for further treatment.

Upon getting information from Sri Mohapatra, Rashmi Ranjan Pradhan, our help desk associate at SUM discussed with the family and made required arrangements for admission of the patient under the BSKY scheme. He maintained



Patient undergoing treatment at the hospital

a follow-up with the patient and helped with the required assistance at the hospital. MLA Smt. Sabitri Agarwalla's representative, Sri Sanjay Agarwalla also reached the

hospital to attend the patient. After recovery, Sandeep and his family expressed their gratitude to the Hon'ble Chief minister and Odisha-Mo Parivar.

Assisting the victims of the bus accident

More than 30 passengers suffered injuries after a private bus and a truck collided in Nischintakoili area on 2nd January morning around 8 am. According to police, the unfortunate incident happened due to dense fog.

The bus carrying more than 40 passengers, was travelling towards Cuttack from Chandabali, when it met with the accident.

The injured passengers were admitted to Nischintakoili Hospital and later shifted to SCB, Cuttack in late evening. Santosh



Santosh attending the accident victims at SCB, Cuttack

Das, our helpdesk associate in Cuttack rushed to the hospital after getting to know about the

situation and helped the injured patients and their family in the required medical assistance.

Mortal Remains Transferred To Kendrapada

Bhagirathi Beura, a 43-year-old resident of Tarapur, Kendrapada, suffering from liver jaundice was undergoing treatment at SCB, Cuttack.

Unfortunately, he breathed his last while undergoing treatment. The family, which was under financial stress, approached Odisha-Mo Parivar seeking logistical help to transfer the mortal remains. Immediately, Santosh Kumar Das, our helpdesk associate stationed at SCB, Cuttack, was guided to reach out to the family.

Santosh helped the family with required assistance during the postmortem and required

documentation work and assisted in making logistical arrangements to transfer the mortal remains

from the hospital to their native place in Kendrapada.



Logistical arrangements made to transfer mortal remains

Support provided to bereaved family

Birendra Sandhu, a 28-year-old resident of Jharsuguda, visited VIMSAR, Burla, for a health check-up. He was admitted

to the medicine ward, where subsequent tests revealed that he was suffering from multiple health issues.

The patient was to be shifted to ICU and Dharendra Suna, our helpdesk associate, promptly arranged for a bed in ICU. Unfortunately, Birendra passed away during treatment. The family, facing financial constraints, reached out to District Vice President Sri Ashok Kumar Mahakud for assistance in transporting Birendra's mortal remains to their native place in Jharsuguda for the final rituals.

Upon getting the information through Sri Mahakud, Dharendra reached out to the family. He helped them in the required procedure during the postmortem and facilitated the transfer of the mortal remains from the hospital to their native place.



Logistical arrangements made to transfer mortal remains

Extending kindness to a Needy person

A man was found sleeping outside the medical premises of PRMMCH, Baripada, by our helpdesk associate Subham Bhatta. He promptly took the man to the casualty department where doctors assessed his condition. The person was immediately admitted and Subham helped in the required medical assistance. After all the tests and being under observation for a day, the patient was diagnosed with chronic kidney disease.

The doctor referred the patient to SCB Medical, Cuttack for further treatment. To ensure seamless transfer, Subham made the required logistical arrangements to shift the patient to Cuttack. He also intimated our helpdesk associates at SCB, Cuttack to attend to the patient.



Logistical arrangement made to shift the patient



Odisha-Mo Parivar Aid for Sahil's Family

A 14-year-old boy named Sahil Takri drowned while swimming with his friends at a river near Koraput. After being rescued by the locals, he was taken to SLNMCH, Koraput. Baikuntha Mandal, our helpdesk associate stationed at the hospital attended the family and helped during the emergency treatment.

Later, as per the doctor's advice, Sahil was transferred to Medicovert Hospital in Visakhapatnam for further treatment and Baikuntha helped the family in the required assistance. He also discussed the matter with Prakash Behera, our helpdesk associate in Visakhapatnam.

Prakash attended Sahil and helped in the procedure for admission. Unfortunately, Sahil passed away during the course of the treatment. Upon the request of the family, Prakash facilitated the logistical arrangements to transfer Sahil's mortal remains to native place in Koraput, supporting the grieving family.



Logistical arrangement made to transfer the mortal remains

Condolence on the demise of a theatre artist

Ramamani Das, a 32-year-old artist from Dasapalla, while traveling to Nayagarh via bus, felt uneasy and was taken to a nearby hospital by her co-artists. After undergoing emergency treatment, she was immediately referred to Capital hospital, Bhubaneswar but unfortunately breathed her last on the way due to a cardiac arrest.



Logistical arrangement made to transfer the mortal remains

She was the sole earning member and left behind her blind mother. Being in a state of helplessness, Ramamani's co-artists approached Sri Prabir Mohanty (BJD cultural wing) seeking help to transfer the mortal remains. Sri Mohanty discussed the matter with Sri Rudra Samantaray & Sri R K Hiralal, Secretary, Jatra Kalakara Sangha, Odisha.

Upon getting the information through Sri Samantaray, our helpdesk associate Jyoti Ranjan Pradhan was intimated to reach out to the family.

Jyoti immediately reached the hospital and assisted during the postmortem and required hospital procedures. He also

helped in making logistical arrangements to transfer the mortal remains from the hospital to their native place in Dasapalla.

The co-artists expressed their gratitude for standing by them and supporting the grieving mother during the time of need.

Odisha-Mo Parivar Aids in last Rites for a Homeless Man

A man wandering in the streets of Kotpad was noticed by the locals, who recognized the need of medical assistance and admitted him to a nearby hospital. The person was diagnosed with neurological disorder and was shifted to SLNMCH, Koraput for

further treatment. Unfortunately, on 7th January he breathed his last while undergoing treatment. Since, there were no claimants, the body was kept in the morgue and the case was reported to the police.

Upon getting information from the police, Baikuntha Mandal, our helpdesk associate reached the hospital. He tried his best to gather details about the deceased. The deceased was identified to be Rameswar Sadangi, a resident of Jeypore. Also, his daughter was located who reached the hospital and identified her deceased father.

Upon the request of the deceased's daughter, Baikuntha made logistical arrangements to transfer the mortal remains from the hospital to the crematorium. The last rites were conducted and Baikuntha coordinated the process.



Helpdesk associate Baikuntha assisting during the last rites

Mortal remains transferred to Puri

Nrusingha Nayak, a 50-year-old resident of Puri suffering from chest pain was undergoing treatment at Capital Hospital, Bhubaneswar. Our helpdesk associates Alok Ranjan Sahoo and Jyoti Ranjan Pradhan attended the patient and helped with the required medical assistance but unfortunately, Nrusingha breathed his last due to cardiac arrest. The bereaved family was under financial stress to transfer the mortal remains and upon knowing about it, our helpdesk associates helped in making logistical arrangements to transfer the mortal remains from the hospital to their native place in



Logistical arrangement made to transfer the mortal remains

Puri. The family expressed their gratitude to Alok and Jyoti for standing by them in their time of need.

Logistical arrangement made to transfer mortal remains

Laxmipriya Jena, a 16-year-old girl of Jamalghoda, Puri, had consumed poison and was shifted to Capital Hospital, Bhubaneswar for treatment. Unfortunately, she breathed her last on the way.

The family was devastated after the demise of their only daughter. This case came to the notice of a media person who intimated it to Shri Rudra Samantaray (Joint Secretary, Odisha-Mo Parivar). Upon getting information from Sri Samantaray, our helpdesk associates Jyoti Ranjan Pradhan and Alok Ranjan Sahu reached out

to the family and helped in the required hospital procedures. As per the request of the family, logistical arrangements were also made to transfer the mortal remains to their native place in Puri for the last rites.



Logistical arrangement made to transfer the mortal remains

Helping Hand Extended in Times of Loss

Ajay Kumar Das, a 51-year-old resident of Jagatsinghpur, suffering from throat cancer was undergoing treatment at Acharya Harihar Regional Cancer Centre, Cuttack.

Despite the doctors' dedicated efforts, Ajay unfortunately did not survive. The grieving family sought assistance from Sri Surendra Nath Mohapatra, Advisor (NRO) Odisha-Mo

Parivar, to facilitate the transfer of the deceased's mortal remains.

Upon getting the information, Sri Mohapatra discussed the matter with the Convener and immediately, Santosh Kumar Das, our helpdesk associate stationed at SCB, Cuttack was guided to reach out to the family.

Santosh promptly arrived at the hospital and assisted the family with necessary hospital procedures. He also helped the family in making logistical arrangements to transfer the mortal remains from the hospital to their native place in Jagatsinghpur.



Logistical arrangements made to transfer mortal remains

Mortal Remains Transferred From Cuttack To Jagatsinghpur

Surendranath Khuntia, a 69-year-old resident of Kunimul village of Jagatsinghpur district, suffering from gastrointestinal disease, was admitted to SCB, Cuttack.

He was advised for a surgery. Our helpdesk associate Santosh Kumar Das attended the patient and helped with all the required assistance during the course of the treatment and during the surgery.

Unfortunately, after undergoing treatment for few days, Surendra couldn't survive. The family was under financial burden and approached Santosh to support them in making logistical arrangements.



Logistical arrangements made to transfer mortal remains

Santosh ensured in making the required logistical arrangements for the family to return to their native place in Jagatsinghpur.

Remaining of P-1

EYE CHECKUP CAMP...

An eye check-up camp, in collaboration with Bhubaneswar RTO-1, RTO-2, Khordha RTO, and LV Prasad Eye Institute (LVPEI), was organized near Khordha petrol pump on the occasion of Road Safety Week.

The eye check-up was basically for the heavy vehicle drivers and 60 truck drivers were the primary beneficiaries of this initiative and underwent testing. After the checkup, 31 truck drivers were identified requiring glasses, and 1 was prescribed for surgery. The beneficiary for surgery visited LV Prasad Eye Institute and availed of the required facilities free of cost and the beneficiaries identified for glasses will be provided with the same as prescribed by the doctor.

MAJOR INTERVENTIONS BY HELPDESK ASSOCIATES

Provided Rare Blood



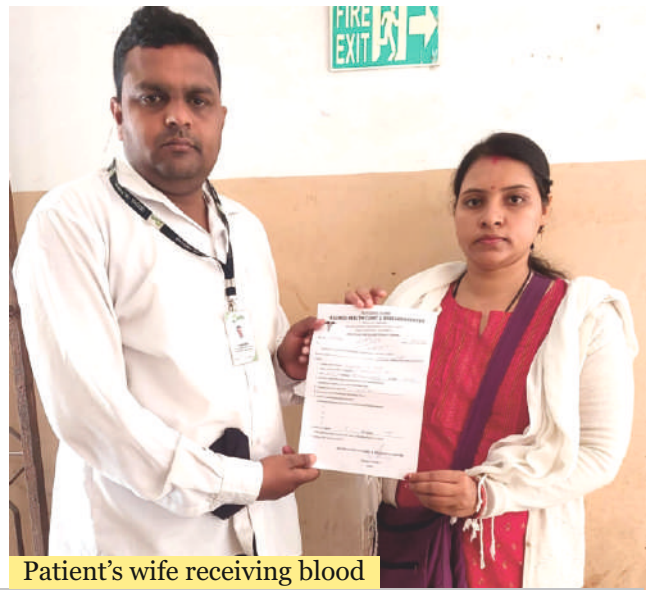
Patient undergoing treatment

Makdali Kisan, a 53-year-old resident of Jharsuguda suffering from chronic kidney disease was admitted to VIMSAR, Burla for treatment.

During the course of the treatment, there was need of 2 units of rare AB+ve blood for the patient, which the family was unable to arrange. Dharendra helped them in arranging the blood and maintained a follow-up with the patient as and when required.

Santanu Kumar Das, a 50-year-old resident of Mayurbhanj suffering from stomach infection was admitted to a private hospital in Cuttack.

During the course of treatment, there was need of rare O-ve blood which the family was unable to arrange and approached Odisha-Mo Parivar. Soon, Sandeep Rath, our helpdesk associate was intimated about the case, who arranged the blood for the patient in right time.



Patient's wife receiving blood

Rama Harijan, a 35-year-old resident of Koraput, suffering from sickle cell disease, was admitted to SLNMCH, Koraput.

The patient was in urgent need of rare AB+ blood, since her haemoglobin had dropped drastically but her family couldn't arrange it. Upon getting information about them, Baikuntha not only provided the blood in time but also maintained regular follow-up with Rama during the course of her treatment.



Patient's husband receiving blood

MAJOR INTERVENTIONS BY HELPDESK ASSOCIATES

Treatment Under BSKY



Himansu attending the patient

Purnananda Barik, a 60-year-old resident of Balangir suffering from inguinal hernia, was admitted to DHH Bhawanipatna.

Our helpdesk associate Himansu Naik helped the patient with the required medical assistance. The patient was advised for a surgery. Himansu helped in required documentation procedure for admission and surgery under the BSKY scheme.

Dhanapathi Ghasi, a 17-year-old, resident of Koraput had met with an accident and was referred to Medicover hospital, Visakhapatnam.

Our helpdesk associate Prakash Behera attended the patient and assisted during the emergency treatment. Later, he helped the patient in the required documentation procedure for treatment under the BSKY scheme. Prakash maintained a follow-up till the patient recovered and got discharged.



Patient undergoing treatment

Johan Sagaria, a 19-year-old resident of Koraput had met with an accident and was admitted to a nearby hospital.

After getting the emergency treatment, the patient was referred to ANU hospital for further treatment. Prakash Behera, our helpdesk associate attended the patient and helped in required procedure for treatment under the BSKY scheme. There was need of blood and Prakash not only provided the blood in time but also maintained regular follow-up till Johan recovered and got discharged.



Prakash attending the patient

■ PROVIDING BLOOD DURING EMERGENCY



Donor arranged by our helpdesk associate Subham for a cancer patient at PRMMCH, Baripada



Donor arranged for a cancer patient at Capital Hospital



Donor arranged for a Cancer patient at KIMS



Donor arranged for surgery of a patient at AIIMS hospital



Donor arranged for surgery of a patient at Capital hospital



Donor arranged for a surgery patient at Apollo Hospital



Donor arranged for surgery of a patient at SUM hospital



Donor arranged for a surgery patient at SUM Hospital



Donor arranged for a surgery patient at SUM Hospital

EMPATHY IN ACTION:

Our Dedicated Helpdesk Associates Giving The Gift Of Life Through Voluntary Blood Donation

1

Somnath Swain supported 12-year-old Prabin Naik, from Dhenkanal, suffering from blood cancer by donating the required unit of B+ve blood at the right time at ALIMs, Bhubaneswar.

**2**

Alok Ranjan Sahoo supported Smt. Ramamani Rout, a 56-year-old resident of Jajpur by donating the required unit of rare AB+ve blood for her surgery at the right time at SUM Hospital, Bhubaneswar.

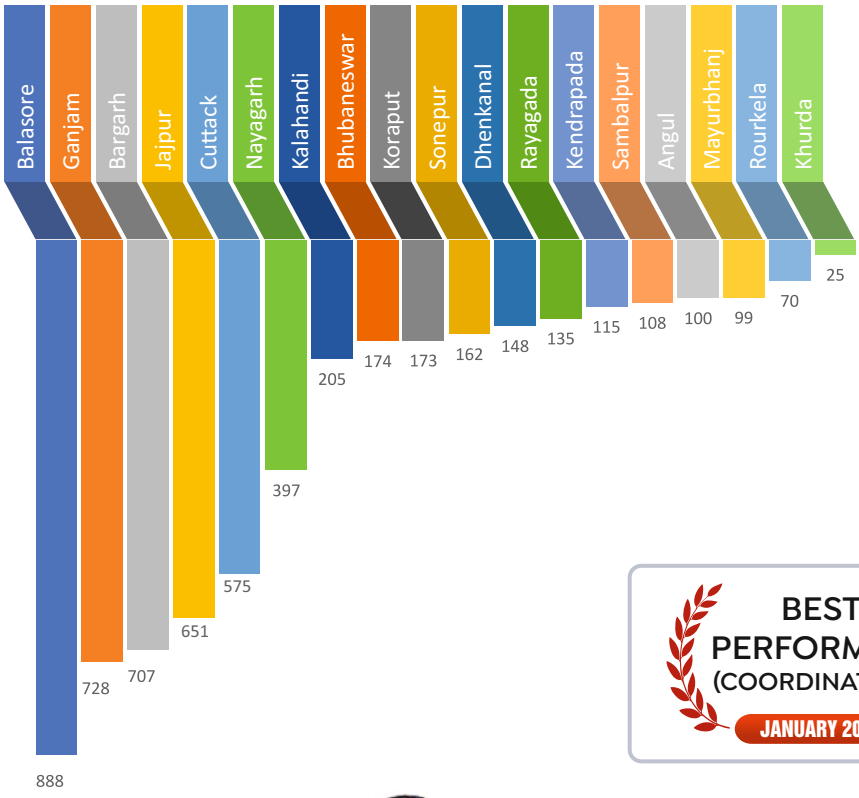
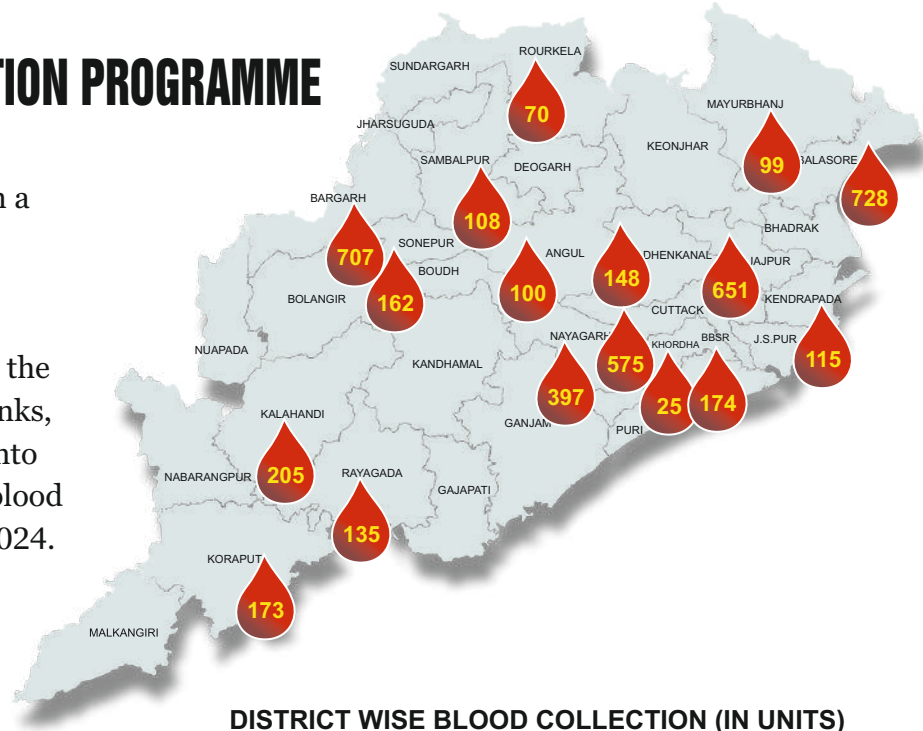
3

Jyoti Ranjan Pradhan supported Smt. Devashree Barik, from Keonjhar, suffering from dengue by donating SDP in the right time at Apollo Hospital, Bhubaneswar.



JEEVAN BINDU BLOOD DONATION PROGRAMME

Being a major contributor to maintain a proper stock in all the blood banks, Odisha-Mo Parivar through its flagship program “Jeevan Bindu” organizes blood donation camps every month throughout the state. Taking the capacity of the blood banks, current stock of blood and requirement into consideration, a total of **5460** units of blood were collected in the month of January 2024.



Sri Suwendu Mangaraj
Balasore - 888 Units



Sri Subash Maharana
Ganjam - 728 Units



Sri Gourahari Mishra
Bargarh - 707 Units

DIAL/TWEET A BLOOD

As we know, blood provided in the nick of time saves precious lives. Keeping this in mind, Odisha-Mo Parivar has been using its digital platform “Dial/tweet a blood” to address blood cases in the fastest way possible. In the month of January, Odisha-Mo Parivar addressed **190** blood requests out of which **12** were rare blood cases.

Sl	Name	Age	Help Provided	Blood Group	Place
1	Siba Pradhan	29 Yrs	Arranged 1 unit of blood	O-	Cuttack
2	Ramamani Rout	54 Yrs	Arranged 1 unit of blood	AB+	Bhubaneswar
3	Pranati Biswal	40 Yrs	Arranged 1 unit of blood	AB+	Cuttack
4	Gopabandhu Das	40 Yrs	Arranged 1 unit of blood	AB+	Berhampur
5	Tuni Mohapatro	52 Yrs	Arranged 1 unit of blood	AB+	Berhampur
6	B. Mohini	32 Yrs	Arranged 1 unit of blood	AB+	Berhampur
7	Santanu ku Das	50 Yrs	Arranged 1 unit of blood	O-	Cuttack
8	Hadibandhu Das	45 Yrs	Arranged 1 unit of blood	AB+	Cuttack
9	Prafula Ku Sahu	76 Yrs	Arranged 1 unit of blood	AB+	Berhampur
10	Jharana Begum	42 Yrs	Arranged 1 unit of blood	AB+	Bhubaneswar
11	Pranati Behera	39 Yrs	Arranged 1 unit of blood	A-	Bhubaneswar
12	Samir Bahadur	15 Yrs	Arranged 1 unit of blood	AB+	Cuttack

Accolades to Santosh

During the 75th Republic Day celebration program organized by the Cuttack District Administration at Barabati Stadium, Cuttack, Sri Santosh Das, our helpdesk associate stationed at SCB, Cuttack, was honoured for his dedication and outstanding service to needy patients at the hospital. Additionally, he aids patients at Acharya Harihar Regional Cancer Centre and Sishu Bhawan, Cuttack. He consistently extends his willingness to assist patients outside of his designated working hours.





PROSTHETICS SUPPORT BY ODISHA-MO PARIVAR



1 Sukanti Munda, a 71-year-old resident of Jajpur, unfortunately met with an accident where she fell from a running train and got severe injuries on her ankle. Due to multiple fracture, she had to undergo a surgery. The injury didn't heal and with time it turned septic and the infection started spreading. To stop the infection from spreading to other parts, her leg was amputated above the knee. She was in need of prosthetic and her family approached MLA Shri Sushant Singh, who further discussed the matter with Shri Rudra Samantaray. The beneficiary was guided to visit the ARC, Capital Hospital for measurement. After availing prosthetic, Sukanti expressed his gratitude to Odisha-Mo Parivar.

2 Jagannath Chhatoi, an 83-year-old farmer from Nimapada, Puri had met with an accident while transporting rice on his bullock-cart. The injury led to severe infection and turned out to be cancerous. Unfortunately, his right leg was amputated below knee. He got to know about the provision of prosthetic by Odisha-Mo Parivar through Sri Gagan Paital, a social worker and requested him to help to avail a prosthetic. Sri Paital discussed the matter with Shri Rudra Samantaray, Joint Secretary, Odisha-Mo Parivar and the beneficiary was guided to visit the ARC, Capital Hospital for measurement. After availing prosthetic, Jagannath expressed his gratitude to Odisha-Mo Parivar.



ODISHA-MO PARIVAR'S CANCER CARE INTERVENTIONS

Odisha-Mo Parivar in association with Konark Cancer Foundation, assists cancer patients in logistical, emotional and financial aspects while helping them at Tata Memorial Hospital, Mumbai, once they are referred. Sridhar Sahoo suffering from head & neck cancer, Purnima Behera suffering from gastro intestinal cancer and Saneyee Kar suffering from breast cancer have been assisted with new registration, doctor's consultation and required tests at Tata Memorial Hospital, Mumbai.

In the month of January 2024, Odisha-Mo Parivar addressed **25** cancer cases, out of which **13** cases were referred to Tata Memorial Hospital, Mumbai and 1 patient was helped in online second opinion.

The volunteers of Konark Cancer Foundation stationed at TMH, Mumbai are maintaining regular follow-ups with the patients while providing required assistance at the hospital.



Prabhati Das



Sabitri Mahala



Mamatarani Sahoo

The above patients suffering from breast cancer, are undergoing treatment at Capital Hospital, Bhubaneswar and have been provided with hair wig prosthetic by Konark Cancer Foundation.



ASSOCIATE OF THE MONTH

Baikuntha Mandal

The helpdesk associates stationed at major hospitals of the state are the frontline staffs of the organisation who play a major role to fulfil the vision of the organization by helping the needy people at the hospitals.

Apart from helping them with the required medical assistance, they stand by the patient and the family, providing moral support during their difficult times.

This month, helpdesk associate Baikuntha Mandal, stationed at Saheed Laxman Nayak Medical College and Hospital (S.L.N.M.C.H), Koraput has been awarded the title of "Associate of the month".

Republic Day Special

On the eve of 75th Republic Day celebration, Jeevan Bindu Blood donation camps were organised at Cuttack, Ganjam, Bargarh, Jajpur and Kalahandi, where a total of **1390** units were collected.



Other than that our Helpdesk Associates enthusiastically engaged themselves in community service programmes.



Santosh Das, our helpdesk associate at SCB, Cuttack donated blood in the Jeevan Bindu blood donation camp jointly organized by Odisha Mo Parivar & Information and Public Relation Office at Town Hall, Cuttack on the occasion of 75th Republic Day celebration.



Baikuntha Mandal, our helpdesk associate at SLNMCH, Koraput, in addition to his regular responsibilities at the hospital, is also socially active and has consistently provided voluntary assistance to the people in need. On this 75th Republic Day celebration, he spent quality time with the specially-abled kids at Drusti Badhita Vidyalaya in Koraput. Baikuntha shared sweets and meal to the kids and witnessed their remarkable talents in dancing, singing and acting on the occasion.



NIBEDITA LENKA



Mrs. Nibedita Lenka, popularly known as “Yasoda Maa” in Odisha, has created her own identity through social service. Born to a traditional family in Ranapur and overcoming societal barriers, she pursued higher studies after completing high school and obtained a Bachelor’s degree in Arts.

underprivileged children due to poverty and remote locations. Witnessing these issues, she decided to personally aid students hindered by financial and familial obstacles. “Education is an effective tool for improvement and every child deserves the right

for independence is also another activity she carries out. She visits different slums and identifies children who are interested in education and makes every effort to provide them with proper education. In her 20-year journey, she has positively impacted the lives of over 400 children.

“
In my life, whatever I have done is all because of the support received from my family. I admire our Hon’ble Chief Minister Sri Naveen Patnaik and my biggest dream is to meet him in person and seek his blessings
”
- Nibedita Lenka

Her commitment has not only provided a better life for these children but also contributed to the success of many students who have gone on to become high-ranking officials. Mrs. Lenka has also pledged to donate her body as she believes that it can be used in the form of help to the needy people. She has organised a lot of Blood Donation Camps & has also



Her journey began when she learned about three orphaned children through social media. This incident motivated her to not only ensure their survival but also take responsibility for their education and future. This



marked her transformation from a devoted housewife to a nurturing mother figure for many orphaned children.

She recognized the enduring educational challenges for

to get proper education” and hence Smt. Lenka has dedicated herself for this cause. Establishing five “Barnabodh Pathshala” centers, she has been offering moral education to slum kids. Empowering Women with skills

given blood in the time of need. In recognition of such a great thought, Odisha-Mo Parivar honoured Mrs. Nibedita Lenka as the 'Unsung Hero' and extends warm wishes for the future ahead.





JEEVAN BINDU PROGRAMME

"Donate Blood & Save Life"



Balasore



Ganjam



Bargarh



Jajpur



Cuttack



Nayagarh



Kalahandi



Bhubaneswar



Koaraput



JEEVAN BINDU PROGRAMME

"Donate Blood & Save Life"



Sonepur



Dhenkanal



Rayagada



Kendrapada



Sambalpur



Angul



Mayurbhanj



Rourkela



Khordha

FROM SOCIAL/DIGITAL MEDIA



ଓଡ଼ିଶା-ମୋ ପରିବାର, ଜୀବନବିହୁର ଉଲ୍ଲେଖନୀୟ ସଫଳତା

୧୩ JANUARY 2024 • ୧୧:୧୫:୩୫

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Odisha-Mo Parivar Achieves Milestone; Collects 4 Lakh Blood Units In 41 Months

By Sagarika Satapathy — On Jan 24, 2024

THE NEWS INSIGHT

୪୧ ମାସରେ ୪ଲକ୍ଷ ଯୁନିଟ୍ ରକ୍ତ ସଂଗ୍ରହ

ଓଡ଼ିଶା-ମୋ ପରିବାର, ଜୀବନବିହୁର ଉଲ୍ଲେଖନୀୟ ସଫଳତା

by Our Correspondent — 23 Jan, 2024 - 09:45 PM in Latest News, News 1 min read

ଭୁବନେଶ୍ୱର: ଓଡ଼ିଶା-ମୋ ପରିବାର ପକ୍ଷରୁ ଜୀବନବିହୁର କାର୍ଯ୍ୟକ୍ରମ ମାଧ୍ୟମରେ ୪୧ ମାସରେ ସଂଗ୍ରହ ହୋଇଛି ୪ଲକ୍ଷ ଯୁନିଟ୍ ରକ୍ତ । କେବଳ ତଳିକ ବର୍ଷ ୧ଲକ୍ଷ ଯୁନିଟ୍ ରୁ ଊର୍ଦ୍ଧ୍ୱ ସଂଗ୍ରହୀତ ହୋଇଛି । ରାଜ୍ୟର ବିଭିନ୍ନ ସ୍ଥାନରେ ରକ୍ତଦାନ ଶିବିରମାନ ଆୟୋଜନ ହୋଇ ଏହି ରକ୍ତ ସଂଗ୍ରହ ହୋଇଛି ।

ଯେପରି ରକ୍ତ ବିନା ଓଡ଼ିଶାବାସୀଙ୍କ ଜୀବନ ବିପଦରେ ନପଡ଼ିବ, ଏହାକୁ ମାନ୍ୟତା ମୁଖ୍ୟମନ୍ତ୍ରୀ ଶ୍ରୀଯୁକ୍ତ ନବୀନ ପଟ୍ଟନାୟକ ସର୍ବଦା ଗୁରୁତ୍ୱ ଦେଇଆସିଛନ୍ତି ଏବଂ ତାଙ୍କ ନେତୃତ୍ୱରେ ୨୦୨୦ ମସିହା ଅଗଷ୍ଟ ୯ ତାରିଖରେ ଓଡ଼ିଶା-ମୋ ପରିବାର ଅଧୀନରେ 'ଜୀବନବିହୁର' କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ ହୋଇଥିଲା । ଏଥିପାଇଁ ପ୍ରତିବର୍ଷ, ରାଜ୍ୟବ୍ୟାପୀ ରକ୍ତଦାନ ଶିବିରମାନ ଆୟୋଜନ କରାଯାଇଛି । ସମଗ୍ର ରକ୍ତଦାନକାରୀଙ୍କୁ ଆବଶ୍ୟକ ଷ୍ଟକ ବଜାୟ ରହିବା ପାଇଁ ମାନ୍ୟତା ମୁଖ୍ୟମନ୍ତ୍ରୀଙ୍କର ନିର୍ଦ୍ଦେଶ ରହିଛି । 'ଜୀବନବିହୁର' ମାଧ୍ୟମରେ ବର୍ଷ ଚଳାମ ରକ୍ତଦାନ ଶିବିରମାନ ଆୟୋଜନ କରି ବିଭିନ୍ନ ବିଭାଗ ଏବଂ ମାନ୍ୟତା ମୁଖ୍ୟମନ୍ତ୍ରୀଙ୍କ ସହଯୋଗ ମଧ୍ୟ କରିଥିଲା ।

MIDDAY ODISHA
MIDNIGHT OF TRUTH

**FEEDBACK**

“ I had been to VIMSAR, Burla for check-up. I would like to thank Narendra Suna who helped me in getting doctor's consultation and assisted during the tests and getting medicines from the counter.

Sarita Luha
Bargarh, 7077792773



“ My husband was admitted in a private hospital where there was an urgent need of O-ve blood which I was unable to arrange. I would like thank Sandeep (helpdesk associate) who arranged the blood at the right time.

Smita Mohanty
Mayurbhanj, 8455823203



“ There was need of blood for my son, suffering from blood cancer, at AIIMS, Bhubaneswar. I would like to thank Somnath (Helpdesk associate) who himself donated blood for my son and helped with the required assistance at the hospital.

Pradeep Naik
Dhenkanal, 7853883010



“ My brother who had met with an accident, was admitted to SCB, Cuttack but unfortunately breathed his last during the course of treatment. I would like to thank Santosh (helpdesk associate) who helped in making logistical arrangements to transfer the mortal remains.

Gajendra Tangidi
Rayagada , 9348471240



“ My father was admitted to ANU hospital, Vizag for heart surgery. I would like to thank Prakash (Helpdesk associate) who helped in required assistance and documentation procedure for treatment under the BSKY scheme.

Budha Patra
Ganjam, 9090185230



“ My mother was admitted to VIMSAR, Burla suffering from kidney related issue and there was need of blood which I was unable to arrange. I would like to thank Dharendra (Helpdesk associate) who helped in arranging 2 units of blood.

Parama Kisan
Jharsuguda ,8114605320



“ I would like to thank helpdesk associate Biswo, who helped me at DHH Puri when I was admitted, with the required medical assistance and getting medicines from the counter.

Dhaneswar Rana
Puri, 9937980763



“ I had met with an accident and was admitted to Capital hospital. I would like to thank helpdesk associate Alok who helped with all the required assistance and maintained a follow-up till I recovered and got discharged.

Santosh Kumar Mishra
Bhubaneswar, 98619 37753



“ I had taken my son to DHH Bhawanipatna suffering from heart problem. I would like to thank Himanshu, who helped me in required assistance at the hospital and required documentation work for treatment under the BSKY scheme

Sobabana Aghria
Kalahandi,9579665043



“ An infection in my leg turned septic leading to bone cancer and unfortunately, resulting in amputation. I was in need of a prosthetic. I would like thank Odisha-Mo Parivar for assisting me in availing a prosthetic at ARC Capital Hospital.

Jagannath Chhatoi
Puri,9178378998



ODISHA-MO PARIVAR INITIATIVES IMPORTANT NUMBERS



Eye Camp

To conduct eye checkup camp and help in getting free surgery for cataract patients

Manaswini Dash
8917400700

Sradha Suchismitha
7978260364



Prosthetics

Odisha-Mo Parivar will facilitate in providing prosthetics to needy patients

Manaswini Dash
8917400700

Sradha Suchismitha
7978260364



Organ Donation

To organise organ donation camp in collaboration with NOTTO (National Organ & Tissue Transplant Organization)

Manaswini Dash
8917400700

Manasi Ray
9078151969



Helping Jawans

Attending to critical problems faced by Defence services and paramilitary personnel posted outside the state

Sradha Suchismitha
7978260364



Environment

Plantation of trees and waste management

Manaswini Dash
8917400700



Helping Differently abled Children

To facilitate differently-abled children in the age of 3-14 years for getting treatment at SIEP

Manasi Ray
9078151969

Sradha Suchismitha
7978260364



Vocational Guidance & Career Counselling

To provide advice and support to aspiring candidates in regards to occupational opportunities.

Manaswini Dash
8917400700



Depository

Sending details of activities with photographs by volunteers etc. under OMP banner

Bibhuti Kumar Bhoi
9040458180


Helping NROs

Helping out the Kin (Parents/ Children) of Non-Resident Odias relating to sudden health issues & other emergencies through OMP volunteers.

Manaswini Dash
8917400700

Manasi Ray
9078151969


BSKY

Helping the BSKY entitled patients to get the treatment in coordination with the empanelled hospitals and sorting technical issues.

Subrat Patika
9937699051

Manasi Ray
9078151969


Health Care
Helpdesks at Hospitals
SCB Medical, Cuttack

Sandeep Rath - 9778774777

Santosh Kumar Das - 9861708725

Capital Hospital, Bhubaneswar

Alok Ranjan Sahoo - 8114822085

Jyotiranjana Pradhan- 9861306096

SUM Hospital, Bhubaneswar

Siba Prasad Rout - 7978736431

AIIMS, Bhubaneswar

Somanath Swain - 7205743557

Hi-Tech Medical, Bhubaneswar

Bikasha Behera - 6371963897

D.H.H. Bhawanipatna

Abinash Babu - 9901446498

Himansu Naik - 9178721197

S.L.N.M.C.H., Koraput

Baikuntha Mandal - 87637 30587

MKCG, Berhampur

Girija Shankar Satpathy-9776878483

VIMSAR, Burla

Dhirendra Suna- 8018761060

Narendra Suna- 9337959634

D.H.H, Puri

Biswo Bhushan Mohanty- 9337600775

Visakhapatnam

Prakash Behera-9701994868

F.M.M.C.H., Balasore

Mrutyunjay Maharana-7978562365

P.R.M.M.C.H., Baripada

Subham Bhatta -8917361545

OMP Office Coordinator
Manaswini Dash - 8917400700


SOS

Attending to emergency calls pertaining to helpless & the distressed.

Manaswini Dash
8917400700

Manasi Ray
9078151969


Jeevan Bindu

Providing rare group blood to needy patients as well as other matters relating to blood donation.

Rajat Agrawal
9437067999

Chitta Ranjan Mishra
8917400701


Cancer Care

Providing guidance, navigational & logistical support to cancer patients both locally as well as TMH, Mumbai

Manasi Ray
9078151969

Debashree Das 7504986342 **Rajat Agrawal** 9437067999


Twitter Help

Attending to various problems of people through social media

Manaswini Dash
8917400700

